



Society of St. Andrew

**GLEANNING AMERICA'S FIELDS
FEEDING AMERICA'S HUNGRY**

Quarterly Report





2014 Year-end Statistics
Fresh food saved and
donated to feed the hungry:

Gleaned Produce.....	18,215,593 lbs
Potato & Produce Project.....	10,378,640 lbs
Events	4,995
Volunteers.....	32,638

Total Pounds	28,594,233
Total Servings	85,782,699

Recent Donations

In Honor Of

Emmaus Reunion Group of Eastern Shore
 Ray & JoAnna Buchanan
 Ray Buchanan
 Helen Crosby
 Nan Carmack Cryster & Family
 The Kenneth Eagle Family
 Manasa Kota
 Xochilt Marcela
 David McCleary
 Joselyn Zohar
 Padilla Paguaga
 Pavani Pasupuleti
 Ashley Stacy
 Flores Perlas
 Dayana Rizo
 Bill Tinker
 Bill Walker
 Dr. Kyle Wheeler

In Memory Of

Bobby Arehart
 Carl Breitingger
 James Burnette
 Dorothy Camp
 Lewis and Dot Camp
 Della Craven
 Bud Curtis
 Nell C. Doby
 H. R. Graham, Jr.
 Frances Griffith
 Nina Cauthorn Jarvis
 Robert Johnson
 Robert Lear
 Alfred Lester
 Joseph Mayer
 Marion & Marjorie Newman
 Jean Arehart Patterson
 Ryan Shoaf
 Leonard R. Stephenson
 Dorcas Taylor
 Elizabeth "Betty" Tongue
 Timothy Lane Tucker

Executive Director's Report

By Steven M. Waldmann, Executive Director

At the beginning of each year, most people “look back” before they start “looking ahead” to what the New Year might bring. Try not to race over the year-end statistics you see to the left, because these are your accomplishments. It was a great year for SoSA, but it simply wouldn’t have happened without the faithful support of our many partners. And remember, it was all done at just a couple of pennies per serving!

We get so used to hearing fantastic results like this from SoSA that we forget that no other organization in the country achieves this in the way that SoSA does. You are part of something unique, amazing, and successful. Thank you.

Looking ahead to this year, SoSA is already fully engaged. In a typical January and February, SoSA saves and distributes three million pounds of food and conducts 290 gleaning events – in the middle of winter!

That doesn’t happen without you. Your faithful partnership translates directly into faithful help for the hungry all year long. It makes a big difference to Twin Lakes Farm in Wisconsin, which is able to donate left-over crops to feed those in need. It makes a difference to Lee Memorial Church in Mississippi, which is able to send volunteers to glean fields. It makes a difference to the Nashville Food Project which uses the produce to cook healthy meals for the homeless on the streets. Know that the difference you make is multiplied through thousands of farmers, tens of thousands of volunteers, and thousands of vital feeding programs all across the country.

It all happens because you care – “in deed and in truth.” ☘

weekends (in which Lesley participated). Each event incorporates small and large group discussions about hunger and waste, field gleaning and interfaith worship – culminating with each participant making a covenant to make a difference when they return home. Harvest of Hope is an introduction to service.

Lesley returned to California on fire – ready to make a difference. The next summer, during Vacation Bible School at her church, Foothills UMC in La Mesa, CA, SoSA was chosen as the mission program for the week-long offering the children collected each day. “One little boy brought his piggy bank to share in the group gathering time, and spilled out 37 dollars,” exclaimed Lesley. “All the kids got inspired, so much so that the total for SoSA that week came to an even \$1,000.00! Hunger was talked about a lot that week.”

That fire hasn’t died down in the years since her introduction to SoSA. Lesley has encouraged others in her church to get involved in the fight against hunger,

“When people understand the very low operating costs of SoSA, they become very excited to realize how possible it is to feed so many hungry people”

and is actively working to get even more activity going. Last year, her family used the SoSA Christmas Cards, helping friends learn more about the opportunity to make an impact through this organization. She tells everyone she can about SoSA and the difference they can make in the lives of those in need, and works to connect leaders of organizations and churches with our

mission, in hopes they’ll expand the work even further. In addition, she submits devotions for the SoSA Advent and Lenten Devotionals.

“When people understand the very low operating costs of SoSA, they become very excited to realize how possible it is to feed so many hungry people,” stated Lesley when reflecting on her experience telling others about the organization. “With more and more people becoming involved in SoSA, it offers the true possibility to eradicate hunger!”

THANK YOU to the following FOUNDATIONS & CORPORATIONS that donated \$1,000 or more in the fourth quarter:

- Alfa Foundation Montgomery, AL
- Charles A. Frueaff Foundation Little Rock, AR
- Christ House, Inc. Washington, DC
- Dr. Robert R. Bowen Foundation Lynchburg, VA
- Finn Family Foundation Marble Falls, TX
- Greater Lynchburg Community Trust Lynchburg, VA
- Hill Crest Foundation Inc. Mountain Brook, AL
- John Edward Fowler Foundation Bethesda, MD
- L.B. Lane Family Foundation Rapid City, SD
- M.F. Moorman Family Foundation Thaxton, VA
- The Marriott Foundation Bethesda, MD
- McIntosh Foundation Coral Gables, FL
- The Minnie and Bernard Lane Foundation Altavista, VA
- Philip L. Graham Fund Washington, DC
- Speer Financial, Inc. Chicago, IL
- St. Marys UMC Foundation Inc.. St. Marys, GA
- Stewardship Foundation Tacoma, WA
- Williams Family Foundation Thomasville, GA

INCLUDING planned giving WILL MEAN MORE AMERICANS WILL RECEIVE NUTRITIOUS FOOD FOR YEARS TO COME.



Become a Legacy Partner

Contact Liz Sheahan at lsheahan@endhunger.org or 434-941-2322



A Day in the Field

Gleaning is nothing new to Rebecca Page. She's been out in the fields of North Carolina, working as our Triangle Area Gleaning

Coordinator since April 2011. But she had unexpected notoriety last December when one of her gleanings was covered by the CBS Evening News.

quit football in 2012, in the midst of a high-paying contract, so he could move back to North Carolina, start a farm, and contribute food to

fields of First Fruits Farm on 7 days in October and November. They gathered up about 119,000 pounds of sweet potatoes and cucumbers, all quickly

distributed to food banks in more than 10 counties in Eastern North Carolina. Brown hopes to contribute 200,000 pounds this year.

The story of the former NFL lineman feeding the hungry was a good one, and was covered by TV, radio, newspaper, and Internet. For Rebecca, the gleaning story was not new, but having a dedicated new farmer is very good news. We are grateful Jason Brown has joined the team of generous farmers on the front line of contributing so much help for so many. ➔



photo is provided by David Vos

Rebecca Page and Jason Brown at his farm in Louisburg, NC

Coordinator since April 2011. But she had unexpected notoriety last December when one of her gleanings was covered by the CBS Evening News.

That day, Rebecca was working with dozens of volunteers in a potato field owned by former NFL center Jason Brown. The St. Louis Rams player

feed the hungry. He got his First Fruits Farm up-and-running in 2013, and it became productive in 2014. That's when he contacted the Society of St. Andrew, the Interfaith Food Shuttle, and the Food Bank of Eastern North Carolina. Rebecca responded with a total of 455 SoSA volunteers, gleaning the

Into the Wilderness

Daily Devotions for Lent beginning February 18th

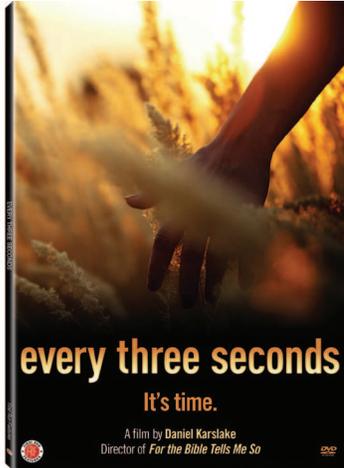


Into the Wilderness is the theme of the Society of St. Andrew 2015 Lenten devotions and giving program. This program features 47 all-new daily meditations written by pastors and laypeople from all walks of life, exploring God's presence in the wilderness and temptation experiences in our lives.

Order now, download materials, and sign up for daily emails at EndHunger.org/lent.

SoSA Gleaner Featured in New Documentary

The producer/director of Every Three Seconds begins his film with a grim reality: every three seconds someone on our planet dies of extreme poverty and hunger. Then, Dan Karlake shifts our attention to the tremendous potential of everyday people. He shows us five people, living ordinary lives, who have done wonderful things to improve the lives of others. It is a story of hope and inspiration.



One of the ordinary, yet extraordinary, people in the film is SoSA Gleaning Coordinator Gloria Henderson. For many years, Henderson has brought SoSA volunteers into the fields of North Carolina to help feed their neighbors in need. The documentary weaves her story with those of a young woman who founded a movement to help women war victims in Congo, a boy who raised thousands of dollars for earthquake victims in Haiti, a woman who brought microfinance to Kenya, and a young man who devised a way for used cell phones to enhance health care across Africa.

You can see Gloria Henderson's story, and the whole documentary, on Netflix. The film can also be purchased for use in churches and other venues. ➔ **For more info, see the Every Three Seconds website at everythreeseconds.net**

#GivingTuesday Helps SoSA Feed 6 Million People

GivingTuesday is a concept only 3 years old, created as a day of giving during the holiday season. Coming right after Black Friday, Small Business Saturday, and Cyber Monday, GivingTuesday is a time to think of others.

Last GivingTuesday, December 2, many people thought of others by supporting the Society of St.

Andrew. On that day, more than \$81,000 was received from 394 individuals and 77 congregations, church agencies, corporations, and foundations. That is enough to distribute more than 1.3 million pounds of food.

Thanks to several generous farmers, that money is also matched at the rate of 10 pounds of potatoes per dollar, or

more than 810 thousand additional pounds.

All of this will be transformed into more than 6 million servings of food that SoSA will deliver to food pantries and soup kitchens in 2015 because of the generosity seen on GivingTuesday, a day of blessing for so many. ➔

Farm Boy Brands

Thank you to Farm Boy Brands, who raised awareness of SoSA's work on their 26,000 strong Facebook page. By creating an online campaign, they helped people learn more about hunger and waste in this country. This Minnesota-based company creates spirited, trend-right t-shirts and other gear that pay tribute to the heartfelt pride and meaningful connections of farming and rural life. Thanks Brian and Dan, for all you've done!



Abundance Orchard, Year 2: New Testament

Learn more and order your VBS program at endhunger.org/vbs

Churches can start planning now for this summer's Vacation Bible School.

SoSA is preparing *Abundance Orchard, Year 2: New Testament* as a follow-up to last year's well-received *Abundance Orchard, Year 1: Old Testament*.

Both programs will be available for use this year. Each is a complete hunger-action themed VBS, a 2-3 hour program for up to 5 days.

Each program includes:

- VBS Planning Helps
- Backdrops
- Scenery & Mascot Ideas
- Bible Study & Preparation Materials for Teachers
- Daily Bible Story & Memory Verse
- Storytelling
- Missions
- Arts & Crafts
- Music
- Recreation
- Snacks

Society of St. Andrew
3383 Sweet Hollow Road
Big Island, Virginia 24526
800-333-4597



Quarterly REPORT

EndHunger.org

NON-PROFIT
US POSTAGE
PAID
BEDFORD, VA
PERMIT NO. 3

What's Inside

The Power of One	1
Executive Director's Report	2
Year-End Statistics	2
A Day in the Field	4
SoSA Gleaner Featured	5
#Giving Tuesday Helps SoSa	5

Order Materials —

for your congregation, group, or individual use.
All materials are free and there is no obligation.

Donate now —

EndHunger.org/donate

Please send:

- Advent Starter Kit and _____ books
 Lenten Starter Kit and _____ books

Contact Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone (_____) _____

Email _____

Church Name _____

Mail to: **SOCIETY OF ST. ANDREW**
3383 SWEET HOLLOW RD., BIG ISLAND, VA 24526

(NL 02/15)

\$250 \$100 \$50 \$25 Other \$ _____

(Make check payable to Society of St. Andrew)

Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone (_____) _____

Email _____

Charge my: VISA  MasterCard  AmEx 

Acct.# _____ Exp.Date _____

Signature _____

Mail to: **SOCIETY OF ST. ANDREW**
3383 SWEET HOLLOW RD., BIG ISLAND, VA 24526

(NL 02/15)

THE SOCIETY OF ST. ANDREW IS A NATIONAL 501(c)(3) TAX EXEMPT, NONPROFIT ORGANIZATION. ALL DONATIONS ARE TAX DEDUCTIBLE AS ALLOWED BY LAW.

For information about SoSA programs call 800-333-4597 • sosainfo@EndHunger.org • EndHunger.org

Connect with us on Twitter, Facebook, Pinterest and sign up for monthly updates
EndHunger.org/signup

