

Adopt a Bushel

FEED A NATION



Adopt a Bushel, Feed a Nation 30-Day Fundraising Challenge

*to benefit the gleaning and feeding work
of the Society of St. Andrew*

Society of St. Andrew | endhunger.org • 3383 Sweet Hollow Road • Big Island, VA 24526 • 800-333-4597



How It Works:

1. Set your 30-day Adopt a Bushel challenge dates.
2. Seek any necessary board or supervisor approvals.
3. Select a Project Leader.
4. Order your Adopt a Bushel Kit from endhunger.org. Allow 3 weeks for delivery.
5. Receive kit, review the Adopt a Bushel challenge process.
6. Begin publicizing the challenge 6-8 weeks in advance of its start.

7. On the start date, set up an "Adoption Center" table in your facility, where adopters can come and choose the fruit or vegetable they want to take home and give or raise funds for.
8. Carefully log who adopts each fruit and vegetable.
9. Give each adopter the Profile Sheet that matches their fruit or vegetable, along with an Information Sheet about the Society of St. Andrew. (Or go paperless and use QR code scanning to direct adopters to this information online.)
10. At regular intervals throughout the 30 days, remind people of the challenge, encouraging adopters to continue fundraising.
11. Accept returned fruits and vegetables AND the money that accompanies them, as they are returned. If you wish, make returned fruits and vegetables available for re-adoption as time permits.
12. At the end of 30 days, celebrate the challenge's end by receiving returned fruits and vegetables and the money that accompanies them. In some public way, recognize adopters and total amount of money donated. Make the connection between the money donated and the amount of fresh fruits and vegetables that money will share.
13. Follow up with any adopters who did not return their fruits, vegetables, or money, offering them a small window of opportunity to complete their adoption promise.
14. Within two weeks, count the funds received, and have your group's treasurer write a check to the Society of St. Andrew for the total sum raised, mailing that check to Society of St. Andrew | 3383 Sweet Hollow Road, Big Island, VA 24526.
15. When we receive your check, we will thank you with a colorful Adopt a Bushel Certificate, marking the successful completion of your challenge.
16. Pass the entire Adopt a Bushel Kit along to another group, and invite them to take up the challenge.
17. If we haven't heard from you within 60 days of your challenge's start date, the Society of St. Andrew will bill your organization \$30.00 for the cost of the Adopt a Bushel Kit and postage and handling.

